

HOST & PRINCIPAL SPONSOR



ORGANIZER



DIGITAL & INNOVATION CO-HOST



SIGHT

SYMPOSIUM

SEISMIC IMAGING AND GEOPHYSICAL HPC TECHNOLOGIES

TRANSFORMING SUBSURFACE INSIGHT, PRECISION, AND PERFORMANCE

26 – 28 OCTOBER 2026 **AL KHOBAR, SAUDI ARABIA**

AMPLIFY YOUR PRESENCE AT SIGHT



**PREMIUM BRAND
VISIBILITY**



**TECHNICAL
SHOWCASE**



**GLOBAL
EXPOSURE**



**PRODUCT
DEMONSTRATIONS**



**INDUSTRY
NETWORKING**

FOR ANY INQUIRIES OR FURTHER DETAILS, PLEASE CONTACT NADA TAWFEEK AT: NTAWFEEK@SEG.ORG

SPONSORSHIP OPPORTUNITIES

Position your organization at the forefront of seismic imaging innovation through strategic sponsorship opportunities that offer high-impact brand exposure and meaningful engagement with industry leaders.

SPONSORSHIP PACKAGE	DIAMOND	TITANIUM	PLATINUM	GALA DINNER	GOLD	SILVER	DELEGATE GIFT (EXCLUSIVE)	STUDENT REGISTRATION	LUNCHEON PER-DAY	COFFEE BREAK PER-DAY	WEBSITEAD SPACE
Sponsored Registration	8	6	4	4	3	1	1	2 TO 5 STUDENTS			
BRAND VISIBILITY											
Logo on Event Website	●	●	●	●	●	●	●	●	●	●	
Logo on all Pre-event Marketing Material	●	●	●	●	●	●	●	●	●	●	
Logo on all Email Promotions	●	●	●	●	●	●	●	●	●	●	
Logo on all Social Media Promotions	●	●	●	●	●	●	●	●	●	●	
Logo on Stand-alone Social Media Promotion	●										
Website: Ad space 470x415px	●										●
ONSITE BRANDING											
Logo Visibility on Attendee Badges (Front)											
Logo Visibility on Attendee Badges (Back)	●	●	●								
Opening Speaker from Organization											
Sponsor level recognition by Committee	●	●	●	●	●	●	●	●	●	●	
Logo visibility on programme overview	●	●	●	●	●	●	●	●	●	●	
Logo Visibility on the Stage	●	●	●								
Logo Visibility inside the Meeting Venue					●	●					
Logo Visibility at Event Venue (In respective venue)				●			●	●	●	●	
Logo Visibility on Tent Cards placed on Tables	●			●							
Logo Displayed on Video Promotion During Breaks	●	●	●	●	●	●	●	●	●	●	
Exhibition Pop - Up	●	●									
Gift for all Attendees							SEG TO PROVIDE GIFT				
SPONSORSHIP AMOUNT	US \$32,000	US \$25,000	US \$19,000	US \$19,000	US \$15,000	US \$10,000	US \$10,000	US \$5,000 - US \$2,000	US \$5,000	US \$3,000	US \$1,000

STUDENT PROGRAM SPONSORSHIP

Support the next generation of geoscientists through dedicated student and young professional initiatives at the SIGHT Symposium. This sponsorship provides a meaningful opportunity to engage emerging talent while contributing to the future of seismic imaging and subsurface innovation.

PROGRAM ELEMENTS:

CORE – Students & Young Professionals Session

A dynamic roundtable experience connecting students and young professionals with industry experts through focused networking and discussions.

Best Student Presentation Competition

Showcasing innovative research and emerging talent across seismic imaging, geophysics, and computational technologies.

Expert Training Sessions

Specialized short sessions led by industry experts, designed to provide practical insights and technical learning opportunities for students.

SPONSORSHIP PACKAGE	Student Program (Exclusive)	Student Program (Non-exclusive)
Sponsored Student Registration	25	12
Company Registration	06	03
Brand Visibility		
Logo on Event Website	●	●
Logo on all Pre-event Marketing Material	●	●
Logo on all Email Promotions	●	●
Logo on all Social Media Promotions	●	●
Logo on Stand-alone Social Media Promotion	●	
Onsite Branding		
Logo Visibility on Attendee Badges (Back)	●	
Sponsor Level Recognition by Committee	●	●
Logo Visibility on Programme Overview	●	●
Logo Visibility on the Stage	●	
Logo Visibility inside the Meeting Venue		●
Logo Visibility at Event Venue (in respective venue)	●	●
Logo Visibility on Tent Cards placed on Tables	●	
Logo Displayed on Video Promotion during Breaks	●	●
SPONSORSHIP AMOUNT	US \$30,000	US \$15,000

EXHIBITOR CATEGORY

Choose from turnkey branded booth solutions or customizable exhibition spaces designed to suit your exhibition goals.

EXHIBITOR CATEGORY	ACADEMIA	INDUSTRY	SPACE ONLY
COMPLIMENTARY REGISTRATION	1	1	1
BOOTH SPECIFICATIONS	Wooden Backdrop Panel (122cm x 244cm)	Wooden Backdrop Panel (122cm x 244cm)	Exhibition Space - 95QM (3x3m)
PACKAGE INCLUSIONS	Branded Backdrop Panel Logo Placement on Registration Counter	Branded Backdrop Panel Logo Placement on Registration Counter	Premium Exhibition Location
AMOUNT	US \$2,500	US \$3,500	SOLD OUT

*Multiple booths may be combined to create a larger pop-up booth

RESERVE YOUR SPONSORSHIP OR EXHIBITION SPACE

SPONSORSHIP PACKAGE: _____ EXHIBITION PACKAGE: _____ TOTAL AMOUNT US\$: _____

Company/Organization _____

Full Name _____ Job Title _____

City & State _____ ZIP / Postal Code _____ Country _____

Phone: _____ Email _____

I hereby authorize this form as indicated above

Authorized Signature: _____ Date: _____